**Amber Key- The Surge in US workers quitting their jobs voluntarily**

The requirements are that it cover the following:

1. What is the overall topic of your story?

The great resignation: Why so many Americans voluntarily quit their jobs in 2021.

1. Why is this story important?

This story is important to cover because while the pandemic shut down many businesses and caused many Americans to lose their jobs involuntarily, many Americans have decided to leave on their own due to low wages, lack of benefits, work life balance, etc. This great resignation is forcing companies to alter their practices in order to remain sustainable.

1. What benefit does structured data bring to this story? What can numbers tell you that people cannot?

Structured data puts into perspective how serious this topic is to people and our economy. Numbers will bring to light how many businesses and industries are affected by the massive amounts of quits. What numbers can tell us that people cannot is the total number of people who voluntarily quit their jobs in 2021, the changes in voluntary unemployment year over year, if there are certain regions in the country that are experiencing more voluntary quits over others, and the industries experiencing the most turnover.

1. Ideas of at least three people-sources (types of people, if not specific names) who you can interview for your story (you will be required to have three sources besides the data in your final project as well. If these don’t pan out, that’s fine, but start thinking about it now.

Restaurants have been one of the industries experiencing the most quits, especially fast food. I would like to interview a staffing coach from Taco Bell who has been taking an active role to increase wages, benefits, and other opportunities for their employees.. I would also like to interview a representative from the bureau of labor statistics, and Charisse Jones who is an economic opportunity reporter for USA Today

1. Three ideas of what a reader will learn from your story, and how it will impact them.

My reader will learn:

1. Why people are voluntarily quitting their jobs
2. Industries that are most affected by voluntarily quits
3. Biggest trends in voluntarily quitting
4. What non-data, non-human interview research work you need to do to flesh out your idea. I imagine more will come up as you go, but explain where you plan to start.

I plan to start this project by first discovering the amount of people year over year who have voluntarily quit their jobs and the reasons. From there, I will look at the reasons for the quits and how these issues are affecting the American people. After I discover these numbers, I will put together a plan to speak with people who are part of this 4.5 million people who voluntarily quit their jobs, speak with the labor bureau, and staffing agencies. From there, I will collect all of my data and clean it up in order to create a story that better explains this great resignation.

1. Another data source that would help that you wish you had, which would bring better context to your story.

Where to find data:

The labor department

Indeed research lab

Make it local

VEC employment commission

Questions:

What industries are experiencing the most turnover?

What are the trends?

Why are people voluntarily quitting their jobs?

How are people sustaining their living situations with no job?

Minimum wage: $15